



## 10<sup>TH</sup> "ENTERYNG" WORKSHOP (ENTrepreneurship Research workshop for YouNG scholars)

**30-31 May 2024**  
**University of Pavia**

**Palazzo Centrale**  
**Strada Nuova, 65**  
**Pavia**

### PATRONAGE

Doctoral program in [Applied Economics and Management](#)  
Doctoral program in [Technology and Innovation Management](#)

### PARTNERSHIPS



## WORKSHOP DESCRIPTION

The ENTERYNG WORKSHOP "ENTreprenEurship Research workshop for YouNG scholars" (formerly known as AEM-TIM workshop and DREAMT-CYFE workshop) represents an opportunity for **PhD students and early-career scholars to discuss** their research collecting constructive feedback from a group of scholars that gathered around the workshop over the years.

In addition to facilitating **fruitful discussions**, in fact, this research workshop supports the **development of an international community** of early-career researchers interested in entrepreneurship, innovation, international entrepreneurship and family business, connecting them with more senior scholars.

Together with specific **feedback on their working papers**, participants will have the opportunity to attend professional development keynotes by internationally renowned scholars, which are aimed at stimulating provocative reflections on one's own research and career and at offering practical-oriented **advice on doing impactful research**.

The 10th edition is hosted and organized by the University of Pavia. This year the workshop will also feature a dedicated session with working papers developed within the **GRIS - "Growing Resilient Italian SMEs" PRIN Project (2022 2022X9YPZJ) funded by the Italian Ministry of Education and the European Union - Next Generation EU**. GRIS is a joint research project of the University of Pavia, University of Palermo and University of Turin.

## WORKSHOP TRACKS

<b>Parallel Track 1A</b>	<b>Entrepreneurial University</b>
<b>Parallel Track 1B and 4B</b>	<b>PRIN GRIS - "Growing Resilient Italian SMEs"</b>
<b>Parallel Track 2A and 4A</b>	<b>Entrepreneurial Ecosystems</b>
<b>Parallel Track 2B and 3B</b>	<b>Family Business and SMEs</b>
<b>Parallel Track 1C</b>	<b>Entrepreneurial Finance and Growth</b>
<b>Parallel Track 3A and 3C</b>	<b>Sustainability and Green entrepreneurship</b>

## WORKSHOP ORGANIZERS

Giovanna Magnani, University of Pavia  
Antonella Zucchella, University of Pavia  
Davide Hahn, University of Bergamo  
Tommaso Minola, University of Bergamo  
Ivana Quinto, Parthenope University of Naples  
Pierluigi Rippa, University of Naples Federico II

## WORKSHOP PROGRAM

**Thursday, 30 May 2024**

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<b>12:30 - 14:00</b>	<b>Registration and Welcome Lunch (Reception)</b>
<b>14:00 - 14:10</b>	<b>Welcome and Opening (Aula del Disegno)</b> Giovanna Magnani <i>University of Pavia</i>
<b>14:10 - 15:15</b>	<b>Keynote Speakers (Aula del Disegno)</b>  Arabella Mocciano Li Destri <i>University of Palermo</i> <i>President of SIMA, Italian Academy of Management</i>  <b>Ethics in research and in the academic profession</b>  Diego Matricano <i>Università degli Studi della Campania "Luigi Vanvitelli"</i>  <b>What about looking for H.E.R.?</b>
<b>15:20 - 16:30</b>	<b>Parallel Track 1A: Entrepreneurial University (Aula del Disegno)</b> <b>Parallel Track 1B: PRIN GRIS-"Growing Resilient Italian SMEs" (Sala Lauree)</b> <b>Parallel Track 1C: Entrepreneurial Finance and Growth (Aula del '400)</b>
<b>16:30 - 16:50</b>	<b>Coffee Break</b>
<b>16:50 - 18:00</b>	<b>Parallel Track 2A: Entrepreneurial Ecosystems (Aula del Disegno)</b> <b>Parallel Track 2B: Family Business and SMEs (Aula del '400)</b>
<b>18:00</b>	<b>Closing (Aula del Disegno)</b>

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**Social Dinner at "La Locanda del Carmine"**

**(8PM, Piazza del Carmine, 7/A, Pavia)**

## Friday, 31 May 2024

<b>9:00 - 9:10</b>	<b>Welcome and Opening (Aula del Disegno)</b>
<b>9:10 - 10:25</b>	<b>Keynote Speakers (Aula del Disegno)</b>  Mats Alvesson <i>Lund University</i>  <b>The Reflexive Method</b>  Dinorá Eliete Floriani <i>Universidade do Vale do Itajaí</i>  <b>Entrepreneurship in emerging countries: A vision from Brazil</b>
<b>10:30 - 11:40</b>	<b>Parallel Track 3A: Sustainability and Green entrepreneurship (Sala Lauree)</b> <b>Parallel Track 3B: Family Business and SMEs (Aula del '400)</b> <b>Parallel Track 3C: Sustainability and Green entrepreneurship (Aula del Disegno)</b>
<b>11:40 - 11:55</b>	<b>Coffee Break</b>
<b>11:55 - 13:05</b>	<b>Parallel Track 4A: Entrepreneurial Ecosystems (Aula del Disegno)</b> <b>Parallel Track 4B: PRIN GRIS - "Growing Resilient Italian SMEs" (Aula del '400)</b>
<b>13:05 - 13.20</b>	<b>Closing (Aula del Disegno)</b>
<b>13:20</b>	<b>Lunch</b>
<b>15:00 - 16:30</b>	<b>"Kosmos - Museo di Storia Naturale" Visit (Piazza Botta 9)</b> <b>Registration needed</b>

**Venue: University of Pavia  
Palazzo Centrale  
S.da Nuova, 65, Pavia**

Information about *How to arrive* and *Hotels* are available at this link:  
<https://www.fuorirottaeventi.com/10th-enteryng-workshop-entre>

Organizers are available at [enteryngworkshop@gmail.com](mailto:enteryngworkshop@gmail.com) for assistance. This contact is also available for scholars who are not presenting a paper but would like to join the workshop.

## Information for PRESENTERS, DISCUSSANTS and CHAIRS

In the spirit of the ENTERYNG Paper Development Workshop, we invite all participants to take part in discussions with constructive feedback to the presenters.

However, we ask to abide to the following timing for logistics purposes:

- For extended abstracts, authors will have 15 minutes to present and 15 minutes to received feedback from the assigned discussant;
- For full papers, authors will have 20 minutes to present and 20 minutes to receive feedback from the assigned discussant.

### PRIN GRIS - “Growing Resilient Italian SMEs”

In this workshop we have two special sessions dedicated to the PRIN GRIS - “Growing Resilient Italian SMEs”.

In these sessions, the following timing will apply:

- For extended abstracts, the authors will have 10 minutes to present and 10 minutes to receive feedback
- For full papers, the authors will have 15 minutes to present and 20 minutes to receive feedback

We kindly request Chairs to be attentive to time management in order to ensure the proper timing of the sessions

## **DETAILED PROGRAM**

\* (EA)= *Extended Abstract*, (FP)= *Full Paper*

### **Thursday, 30 May 2024**

#### **15:20-16:30 Parallel Track 1A: Entrepreneurial University**

**Chair:** D. Hahn, *University of Bergamo*

15:20-15:50 *"Academic Entrepreneurship facing Twin Transition: evidences from Italian universities"* (EA)  
Claudia Spilotro, Giustina Secundo  
Discussant: Davide Hahn

15:50-16:30 *"Shaping goal orientation through Entrepreneurship Education: a randomized control trial experiment"* (FP)  
Ilaria Cascavilla, Andrea Panelli, Tommaso Minola, Alessandra Colombelli  
Discussant: Pierluigi Rippa

#### **15:20-16:30 Parallel Track 1B: PRIN GRIS - "Growing Resilient Italian SMEs"**

**Chair:** A. Mocciano Li Destri, *University of Palermo*

15:20-15:55 *"An in-depth study on resilience and sustainability in a semiconductor Global Value Chain: uncovering the synergy and the role of smaller suppliers"* (FP)  
Federica Sacco, Giovanna Magnani, Pervez N. Ghauri  
Discussant: Dinorá Eliete Floriani

15:55-16:30 *"Thriving Through Disruption: Unveiling HRM Strategies for Employee Resilience"* (FP)  
Christian Di Prima, Francesco Antonio Perotti, Gabriele Baima, Alberto Ferraris  
Discussant: Arabella Mocciano Li Destri

**15:20-16:20 Parallel Track 1C: Entrepreneurial Finance and Growth**

**Chair:** M. Brumana, *University of Bergamo*

15:20-15:50 *"Sustaining Corporate Venturing: Developing Specialized Internal Corporate Venturing Program Framework through Organizational Ecology Perspective"* (EA)  
Mert Merde  
Discussant: Mara Brumana

15:50-16:20 *"Assessing Biotech Entrepreneurs' Mobility and Founding in Europe"* (EA)  
Matteo Spinazzola  
Discussant: Alessia Pisoni

**16:50-17:50 Parallel Track 2A: Entrepreneurial ecosystems**

**Chair:** P. Ripa, *University of Naples Federico II*

16:50-17:20 *"Towards productive entrepreneurship: investigating the role of scaleups in entrepreneurial ecosystems"* (EA)  
Serena Valente, Alessia Pisoni  
Discussant: Ivana Quinto

17:20-17:50 *"Institutional Influences on Student-Led Digital Startups"* (EA)  
Carmine Passavanti  
Discussant: Diala Kabbara

**16:50-18:00 Parallel Track 2B: Family Business and SMEs**

**Chair:** E. Conz, *University of Pavia*

16:50-17:30 *"Manifesting causal ambiguity in family firms."* (FP)  
Samuel Appleton  
Discussant: Elisa Conz

17:30-18:00 *"Business Model innovation in Family firms: a multiple study case on Italian SMEs"* (EA)  
Federico Malagoli  
Discussant: Mara Brumana

## **DETAILED PROGRAM**

\* (EA)= *Extended Abstract*, (FP)= *Full Paper*

### **Friday, 31 May 2024**

#### **10:30-11:40 Parallel Track 3A: Sustainability and Green entrepreneurship**

**Chair:** A. Zucchella , *University of Pavia*

10.30-11.10      *"Reviewing sustainability for business models- Problematizing, rather than Gap-spotting"* (FP)  
Bob Bastian  
Discussant: Mats Alvesson

11.10-11.40      *"Sustainable Corporate Venturing: Readiness Assessment Tool for Established Firms"* (EA)  
Mert Merde  
Discussant: Antonella Zucchella

#### **10:30-11:40 Parallel Track 3B: Family Business and SMEs**

**Chair:** E Conz. *University of Pavia*

10.30-11.00      *"Socioemotional Wealth Mixed-gamble Approach: Developing Business Model Portfolio in Family Firms"* (EA)  
Qiuyang Xu, Tommaso Minola, Cannatelli Benedetto Lorenzo  
Discussant: Giovanna Campopiano

11.00-11.40      *"The Influence of Family Background on the Entrepreneurial Mindset: A Cognitive, Emotional, and Behavioral view from a Family Embeddedness Perspective."* (FP)  
Lucía A. Rodríguez-Aceves, Marina Chiovato, Tommaso Minola, Parra Tlacuilo, Geraldina Silveyra León  
Discussant: Gabriele Baima



**10:30-11:40 Parallel Track 3C: Sustainability and Green entrepreneurship**

**Chair:** T. Minola, *University of Bergamo*

- 10.30-11.10 *"Identification of Emerging Scientific Fields using Text Analysis"* (FP)  
Ciro D. Esposito, Xue Li, Jonathan M. C. Sitruk, Balazs Szatmari, Nachoem M. Wijnberg  
Discussant: Tommaso Minola
- 11.10-11.40 *"Circular Entrepreneurship: A Novel Life Cycle Costing Approach for Sustainable Manufacturing"* (EA)  
Andrés Fernández Miguel  
Discussant: Valerio Veglio

**11:55-13:05 Parallel Track 4A: Entrepreneurial Ecosystems**

**Chair:** D. Hahn, *University of Bergamo*

- 11.55-12.35 *"Leveraging on Dynamic Determinants of Innovation Ecosystem Toward Growth and Circular Economy"* (FP)  
Samuel Ashong, Giovanna Campopiano  
Discussant: Ivana Quinto
- 12.35-13.05 *"Open Innovation Ecosystems: the case of Eni's ecosystem support initiative"* (EA)  
Giorgio di Fiore  
Discussant: Diego Matricano

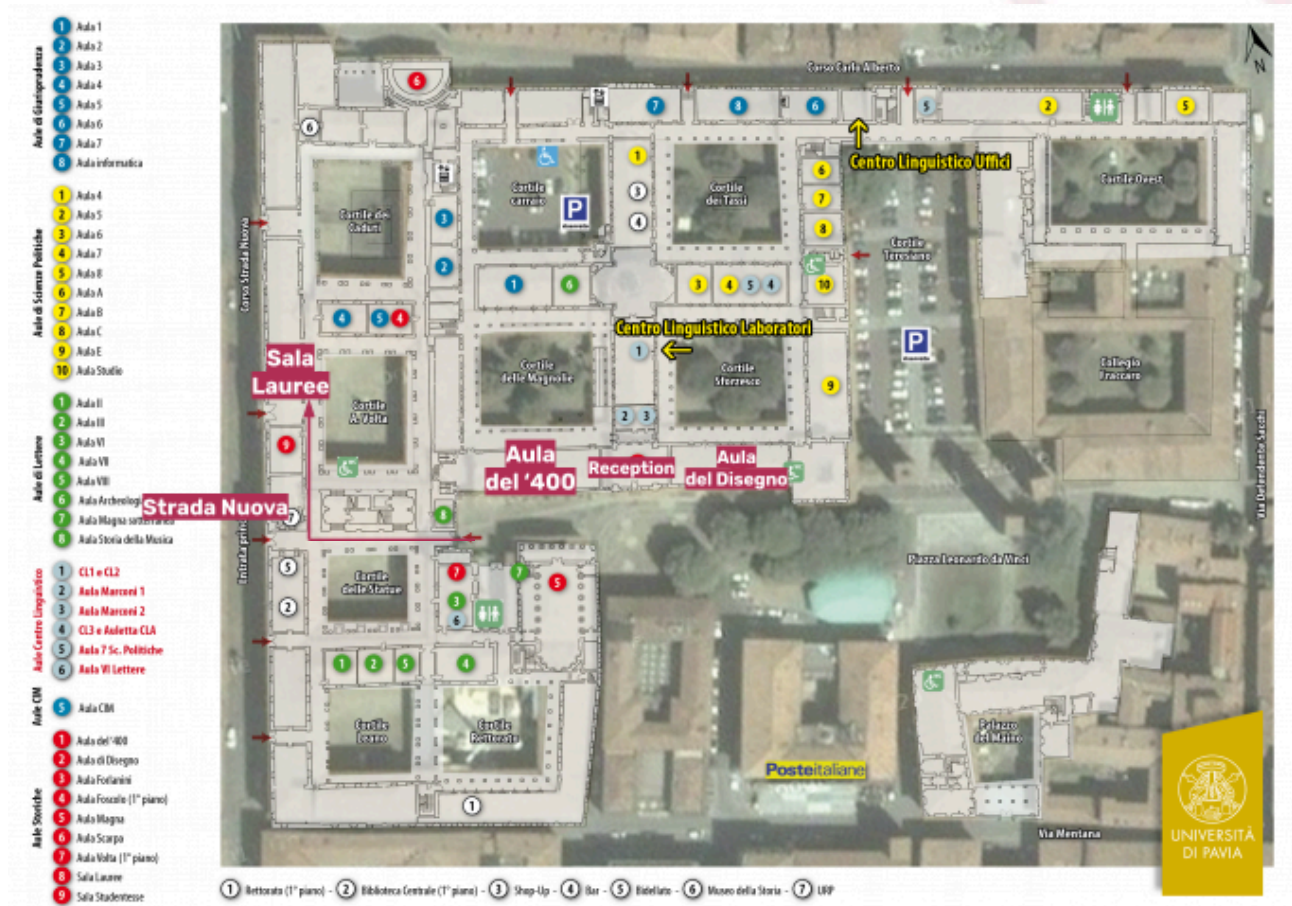
**11:55-12:55 Parallel Track 4B: PRIN GRIS - "Growing Resilient Italian SMEs"**

**Chair:** P. M. Picone, *University of Palermo*

- 11.55-12.15 *"Using Machine Learning for literature reviews on cobranding, coopetition, and psychological entrepreneurial resilience"* (EA)  
Pasquale Massimo Picone, Andrea Simonetti, Michele Tumminello, Anna Minà  
Discussant: Tommaso Minola
- 12.15-12.35 *"Multinational enterprises and Global Supply Chains: a multisectoral governance for sustainability"* (EA)  
Cristina Leone, Pasquale Massimo Picone, Arabella Mocciano Li Destri  
Discussant: Roger Strange
- 12.35-12.55 *"From global to local? Are Industry 4.0 technologies reshaping GVCs?"* (EA)  
Anahita Hedayat Zadeh  
Discussant: Sonia M. Suárez Ortega

# Palazzo Centrale

Strada Nuova, 65, Pavia



## “Kosmos – Museo di Storia Naturale” Visit

(\*only for registered participants)

Piazza Botta, 9

The Kosmos Museum is named for the ancient Greek word meaning “order”, and the theme of the museum itinerary is a voyage undertaken to explore nature. When we travel, we discover new geographical terrain but we also cross into new scientific and mental territory.

The museum was instituted by Maria Theresa of Austria in the second half of the seven hundreds and directed for almost thirty years by Lazzaro Spallanzani. It boasts one of the oldest zoological collections in the world.

The museum is housed in Pavia’s most elegant aristocratic residence, Palazzo Botta Adorno, which accomodated some illustrious figures including Napoleon and Victor Emanuel II of Savoia. The building you see now has been completely renovated and made interactive, with over 500 exhibits.

### “You Are Darwin” Exhibition

You Are Darwin is a unique journey, between real and virtual, to discover the extraordinary adventure of Charles Darwin. Thanks to Virtual Reality you will be able to relive the most spectacular stages of his wonderful journey through the eyes of the great scientist.



## List of attendants

Alvesson	Mats	Lund University
Appleton	Samuel	University of Bergamo
Ashong	Samuel	University of Bergamo
Baima	Gabriele	University of Torino
Bastian	Bob	University of Trento
Brumana	Mara	University of Bergamo
Campopiano	Giovanna	University of Bergamo
Cascavilla	Ilaria	University of Bergamo
Conz	Elisa	University of Pavia
Di Fiore	Giorgio	Università Cattolica del Sacro Cuore
Di Prima	Christian	Università degli Studi di Torino
Esposito	Ciro D.	University of Amsterdam Business School
Fernández	Andrés Miguel	University of Pavia
Floriani	Dinorá Eliete	Universidade do Vale do Itajaí
Hahn	Davide	University of Bergamo
Kabbara	Diala	University of Pavia
Leone	Cristina	University of Palermo
Magnani	Giovanna	University of Pavia
Malagoli	Federico	Università degli studi di Modena e Reggio Emilia
Matricano	Diego	Università degli Studi della Campania "Luigi Vanvitelli"
Merde	Mert	Rennes School of Business
Minola	Tommaso	University of Bergamo
Mocciaro Li Destri	Arabella	University of Palermo
Panelli	Andrea	Politecnico di Torino
Passavanti	Carmine	University of Bergamo
Perrotti	Francesco Antonio	University of Torino
Picone	Pasquale Massimo	University of Palermo
Pisoni	Alessia	Università degli Studi dell'Insubria
Quinto	Ivana	Parthenope University of Naples
Rippa	Pierluigi	University of Naples Federico II
Rodríguez-Aceves	Lucia A.	University of Bergamo
Sacco	Federica	University of Pavia
Spilotro	Claudia	Università LUM
Spinazzola	Matteo	Università degli Studi di Torino
Strange	Roger	University of Sussex
Suárez Ortega	Sonia M.	Universidad de Las Palmas de Gran Canaria
Veglio	Valerio	University of Pavia
Xu	Qiuyang	Università Cattolica del Sacro Cuore
Zadeh	Anahita Hedayat	University of Pavia
Zucchella	Antonella	University of Pavia